



Tony Cragg. Runner, 2014/2017. Bronze. 460 kg. 150 x 106 x 64 cm. Version 3. © Tony Cragg
Courtesy of Artsa Consultancy & © Thaddaeus Ropac.



Tony Cragg. Ghost (Substitutes), 2022. Aluminium, paint. 320 kg.
300 x 87 x 56 cm / 118,11 x 34,25 x 22,04 inches.
© Tony Cragg. Courtesy of Artsa Consultancy & © Thaddaeus Ropac.

PERSONA

TONY CRAGG, ERWIN WURM, SYLVIE FLEURY, TOM SACHS

July 4, 2024 - September 1, 2024 | Bodrum, Türkiye

Artsa Consultancy is delighted to present Bodrum Loft's fifth outdoor exhibition, in collaboration with the esteemed European gallery ROPAC. Revealing an exhibition that delves into the multifaceted realm of contemporary sculpture through the lens of visionary artists: Erwin Wurm, Tony Cragg, Tom Sachs, and Sylvie Fleury. Each artist presents a unique perspective on the essence of art, challenging conventional notions, inviting viewers to reconsider the ordinary in absurd ways and to question one's self.

Among the silent whispers of bronze, steel, and metal, we confront the façades that cloak our true selves in the theater of societal spectacle. Each sculpture stands as a testament to the relationship between art and industry, bridging the familiar with the unfamiliar, the mundane with the extraordinary. Here, craftsmanship becomes the alchemy that transforms and, in some cases, alters reality. In the sinuous curves and graceful lines of human nature, we find a mirror reflecting the depths of our collective psyche, amidst the silent guardians of our hidden selves.



Tony Cragg. Incident (Solo), 2023. Stainless steel. 72 kg.
125 x 35 x 53 cm / 49,21 x 13,78 x 20,87 inches © Tony Cragg.
Courtesy of Artsa Consultancy & © Thaddaeus Ropac.



Tom Sachs. Stupa, 2013. Bronze. 325,1 x 66 x 66 cm / 128 x 26 x 26 inches © Tom Sachs.
Courtesy of Artsa Consultancy & © Thaddaeus Ropac

"Persona" invites viewers on a journey of self-exploration and introspection, where the boundaries between art and life blur, and where the ordinary becomes extraordinary, and the mundane becomes absurd.

About Artists:

Tony Cragg: Cragg's sculptures transcend mere physical existence, offering a rich tapestry of language and emotion. Rejecting the utilitarian in favor of the transformative, Cragg's creations evoke a sense of discovery and wonder. Through his mastery of form and material, through his work, the viewers explores the depths of human expression and the limitless possibilities of artistic innovation.

Tom Sachs: Sachs' sculptures are as much about process as they are about product. Embracing the concept of "showing his work," Sachs lays bare the meticulous craftsmanship and conceptual underpinnings behind each piece. From his reimaging of the traditional Japanese tea ceremony to his deconstruction of capitalist culture, Sachs challenges us to rethink our assumptions and confront the complexities of contemporary society.



Erwin Wurm. Vanity (Bag Sculptures), 2023. Aluminium, paint.
243 x 76 x 52 cm / 95,67 x 29,92 x 20,47 inches. © Erwin Wurm.
Courtesy of Artsa Consultancy & © Thaddaeus Ropac.



Erwin Wurm. Melancholia (Substitutes), 2024. Aluminium, paint.
158 x 62 x 28 cm / 62,20 x 24,40 x 11,02 inches. © Erwin Wurm.
Courtesy of Artsa Consultancy. & © Thaddaeus Ropac.

About Artists:

Erwin Wurm: With a profound belief in the potential of anything to be sculptural, Wurm blurs the boundaries between sculpture and everyday life. Through his exploration of absurdity and mundane reality, Wurm invites us to question our perceptions and embrace the unconventional. From his iconic "One Minute Sculptures" to his commentary on clothing as a second skin, Wurm's work prompts us to engage with the world around us in new and unexpected ways.

Sylvie Fleury: Fleury's work transcends traditional boundaries, spanning sculpture, performance, installation, and painting. By repurposing readymade objects and interrogating the fetishization of luxury commodities, Fleury invites us to reconsider the transient nature of value and meaning. Her critical reflection on temporality and consumer culture prompts us to contemplate our own relationship to materiality and desire.